

King proves new Secret Lures Tail Shaker is a winner

Secret Lures is excited to announce its newest introduction, the “Tail Shaker”. The Tail Shaker is the ultimate shaky head for soft-plastics. It is designed around a premium 4/0 Mustad EWG hook and features a molded screw-lock for attachment. This design allows a variety of soft plastics to be rigged straight and natural, while providing more hook “bite”.

The Tail Shaker is built around the proven football head; and we’ve incorporated the Secret Lures “Pivot Divot”. This unique concave design allows the bait to rock between TWO balance points. The head rests level, with the hook tilted forward or backwards, but always up. This allows the angler to impart a true “shaking” action, while keeping the line safely off the bottom.

The Tail Shaker made its tournament debut June 4-6th at the TBF Central Divisional on Lake Francis Case in South Dakota. Secret Lures pro-staff member Zach King bagged 13 smallmouth over three days for a total of 20 lbs. 1 oz. In a tough event, Zach was able to use the Tail Shaker for every fish he brought to the scales. His catch earned a Second place overall finish, and more importantly, an Arkansas State Champion title. This win guarantees Zach a spot in the 2009 TBF National Championship, representing the state of Arkansas. Congratulations Zach, and thanks for proving the Tail Shaker is a winner!

For more information visit www.secretlures.com and visit our product section.



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